

Adam Williams

User Experience &
Interaction Designer

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Education

- M.S. Human Computer Interaction Design
Indiana University, Bloomington, IN May 2014
- Bachelor of Science in Industrial Design
Auburn University, Auburn, AL May 2009
- Auburn Industrial Design Study Abroad
Shu-Te University, Taiwan May 2008 – July 2008

Work

- Fujitsu Ten Corp. Of America
Torrance, CA **UI Research Analyst**
January 2015 – March 2015
- Evaluated current year vehicles across visual, tactile, voice and content areas while considering the reasoning for design decisions and considering how the experience met user needs.
 - Conducted usability tests inside vehicles to find usability concerns with everyday tasks and with new in-vehicle technologies such as remote touch interfaces.
 - Communicated the evaluation and usability testing of three different in-vehicle experiences across information architecture, visual design, and task flow.
- Booz Allen Hamilton
McLean, VA **Consultant**
May 2013 – May 2014
- Designed interactions and experience for a digital leadership challenge simulation while considering user roles of facilitators and participants at many knowledge levels of mobile interfaces.
 - Crafted a dashboard that assists in accessing leadership metrics for a Booz Allen commercial client.
 - Drafted an interactive presentation to support marketing efforts for Booz Allen's Workforce Optimization team.
 - Developed a concept for a wizard that assists consultants in choosing the appropriate workforce analytics.

- Indiana University
Bloomington, IN **Associate Instructor**
August 2012 – May 2014
- Leveraged my design knowledge base to help graduate students connect research and methods to the design process and craft meaningful insights.
 - Mentored approximately 5 teams throughout their project work to help them achieve a deeper understanding of design in Interaction Design Practices.
 - Worked with multiple undergraduate student groups to help them through their design problems in Introduction to Human Computer Interaction Design.

- Robert F. Henry Tile Company
Huntsville, AL **Design Consultant**
May 2010 – August 2011
- Communicated my knowledge of design and tile to approximately 25 clients daily for residential and commercial jobs.
 - Liaisoned between about 30 designers and contractors and their respective clients to successfully design projects from small remodels to entire homes.

Design Methods

Affinity Diagrams
Brainstorming
Critique
Ethnography
Ideation
Interface Design
Interviews
Personas
Presentation
Scenarios
Shawdowing
Sketching
Storyboarding
Surveys

Prototyping

Paper Prototyping
Rapid Prototyping
Sketch Models
Sketch States
Technical Drawing
Wireframes

Tools

Adobe Creative Suite
HTML/CSS
Mac OS/iOS
MS Office
Windows OS

Interests

Book Design
Furniture Design
Letterpress
Typography